



Lisa Martin Introduction & Biography

Use the Introduction to introduce me before a talk or interview. The Bios (short and long) are to be used for print.

Introduction for Lisa Martin

Lisa Martin, the founder of The Coach-Like Leader™, has managed teams, owned her own companies, been the youngest partner in a national firm and written 5 books on leadership.

A certified coach (PCC 2003), she's coached thousands of leaders across hundreds of organizations. Clients describe her as a 'phenomenal facilitator,' 'straight-shooting guide' and 'no-nonsense coach.'

Lisa was an early adopter of coaching (PCC, 2003), helped spark the work-life balance movement in 2004 with a best-selling book, has designed and delivered hundreds of leadership development programs in-person and virtually, and created her first coaching skills course in 2015.

With The Coach-Like Leader™, she is dedicated to bringing critical coaching skills to more organizations across the globe.

Short Bio for Lisa Martin

Lisa Martin has managed teams, owned her own companies, been the youngest and only female partner in a national firm and written 5 books on leadership. She has designed and delivered hundreds of leadership development programs in person and virtually. A certified coach (PCC 2003), she's coached thousands of leaders across hundreds of organizations. Lisa is the Founder of The Coach-Like Leader™.

Long Bio for Lisa Martin

After working in the business world for 25+ years and being a Professional Certified Coach for more than 20, Lisa has discovered the core skills required for effective leadership.

She's managed teams, owned her own companies, been the youngest and only female partner in a national firm and written 5 books on leadership. As an executive coach, she's coached thousands of leaders across hundreds of organizations.

Lisa has presented numerous conference keynotes & breakouts on leadership, designed & delivered hundreds of leadership & culture programs for world-class organizations in-person and online, and licensed her programs to local & global organizations.



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Lisa has been nominated for several awards, including the EY Entrepreneur of the Year, Influential Women in Business and YWCA Women of Distinction Award. She is a past board member of a variety of profit and non-profit organizations.

She holds two coaching designations -- Professional Certified Coach (PCC) and Stakeholder Centered Coaching (SCC). Clients like HSBC, PwC, and TELUS have described her as a 'phenomenal facilitator,' 'straight-shooting guide' and 'no-nonsense coach.'

She's made it her mission to double the coaching capacity of organizations she works with by helping them significantly boost the number of coach-like leaders in their ranks and build collaborative coaching cultures that drive improved engagement, retention and results for the long term.

She lives by the water in Vancouver, Canada with her husband, son, and a cat that acts like a toddler. Hiking in the woods and stand-up paddleboarding are her favourite recreational pursuits.

Her brush with fame was being the host of a TV pilot called *Maxed Out On Time*.

