



A former executive, certified leadership coach, and founder of The Coach-Like Leader, **Lisa Martin, PCC**, has helped thousands of leaders to become more coach-like and helped companies like AG Hair, CIMS, Teekay and Sierra Systems bring coaching skills to their organizations.

She's managed teams, been the youngest partner in a national firm, owned her own companies, and written 5 books on leadership. Lisa has designed and delivered hundreds of leadership development programs in-person and virtually.

She's on a mission to double the coaching capacity of organizations across the globe.

"Lisa's interactive presentation at our leadership retreat was excellent. The content was relevant and the format was visually appealing and easy to follow and understand. Our team was highly engaged and learned some key insights about the value of coach-like leadership. I highly recommend Lisa if you're looking for a session that educates and entertains." - **Stefan Woloszyn, CEO, CityWest**

— THE —
COACH-LIKE
LEADER™

The Great Retention: A Counter-Intuitive Approach to Giving Your Employees What They Really Want

Many leaders are feeling lost. They're lost because they don't know how to lead effectively in a workforce where the rules of leadership have changed. Today there's a new employee-leader agreement.

Employees want what no one is giving them except smart leaders and organizations that know how to. And that is autonomy.

In this interactive 90-minute session, Lisa shares the stories of two lost leaders and how learning critical coaching skills enabled them to foster autonomous, capable teams – and the transformative effect it had on engagement, retention & results.

Audiences will learn:

- 1 What the new employee-leader agreement is and what to do about it.
- 2 Why leaders who hold their people capable foster autonomous and accountable teams.
- 3 How coach-like leadership provides the support, structure and safety employees need to succeed.
- 4 How The Coach-Like Leader Method® gives leaders clear steps to effectively empower, engage and motivate their teams daily.
- 5 Why transforming overwhelmed leaders into impactful everyday coaches increases retention and results.

Interested in booking Lisa?

[Let's Talk!](#)